Lesson Plan

**Principles of Information Technology**

Eltoncia Bradley ~ Instructor

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| Week of: | Monday, October 6, 2014 – Friday, October 17, 2014 |
| Unit/Chapter Title: | Digital Citizenship |
| Lesson Title: | Copyrights and Wrongs |
| Objectives: | *Upon completion of this lesson, the scholar will be able to:** Identify the legal and ethical considerations involved in using the creative work of others.
* Understand an individual’s rights and responsibilities as a creator and consumer of content.
* Practice critical thinking and ethical decision making about the use of creative works.
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| Key Vocabulary Terms | * Fair use
* Commercial purposes
* Creative commons
* Public domain
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| Anticipatory Set | Scholars will answer the following question:* What do you think we mean when we talk about someone’s creative work?
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| Guided Practice | * Oops! Broadcast It on the Internet: Eva’s Story
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| Independent Practice | * Case Study 1: Emma’s Secret Crush Goes Viral
* Case Study 2: My Secret Diary…Sort oo
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| Resources | * PowerPoint Presentation
* [www.marketingseries.glencoe.com](http://www.marketingseries.glencoe.com)
* Handouts
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| Materials | * Computers
* Markers, Colored Pencils
* Edmodo
* Construction Paper
* Poster Boards
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