Lesson Plan

**Principles of Information Technology**

Eltoncia Bradley ~ Instructor

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| Week of: | Monday, October 6, 2014 – Friday, October 17, 2014 |
| Unit/Chapter Title: | Digital Citizenship |
| Lesson Title: | Copyrights and Wrongs |
| Objectives: | *Upon completion of this lesson, the scholar will be able to:*   * Identify the legal and ethical considerations involved in using the creative work of others. * Understand an individual’s rights and responsibilities as a creator and consumer of content. * Practice critical thinking and ethical decision making about the use of creative works. |

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| Key Vocabulary Terms | * Fair use * Commercial purposes * Creative commons * Public domain |
| Anticipatory Set | Scholars will answer the following question:   * What do you think we mean when we talk about someone’s creative work? |
| Guided Practice | * Oops! Broadcast It on the Internet: Eva’s Story |
| Independent Practice | * Case Study 1: Emma’s Secret Crush Goes Viral * Case Study 2: My Secret Diary…Sort oo |
| Resources | * PowerPoint Presentation * [www.marketingseries.glencoe.com](http://www.marketingseries.glencoe.com) * Handouts |

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| Materials | * Computers * Markers, Colored Pencils * Edmodo * Construction Paper * Poster Boards |